



## FOR IMMEDIATE RELEASE:

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### **House+Earth, Austin-Based Green Building Supplier, Adds Sansin's Line of Low-VOC, High-Performing Wood Stains to its Shelves**

*-Sansin wood stains meet the needs of homebuilders, interior designers, architects and consumers wanting low-VOC wood finishes that deliver high performance and results-*

*Austin, Texas and Strathroy, Ontario, Canada, May 2, 2011 -* The Sansin Corporation ([www.sansin.com](http://www.sansin.com)) today announced that House+Earth, an Austin-based supplier focused exclusively on high performing green building materials and products, will offer its line of exterior environmentally friendly wood coatings and sealants. Sansin products conform to requirements needed to attain LEED credits for indoor environmental quality and Austin Energy green building codes.

House+Earth serves Central Texas homeowners, architects, interior designers, and professional tradesmen looking for an extensive range of environmentally friendly alternatives for the inside and outside of the home, especially products that support healthy indoor air quality and deliver high performance and easy application.

"Our mission is to offer low- to no-VOC green building supplies that can also deliver on performance, reliability and ease of application," said Zach House, co-owner of House+Earth. "Sansin has a long history of developing low-VOC wood stains that perform as well or better than traditional, more toxic alternatives. Our customers want to use greener products, but they don't want to compromise on the results, beauty and durability of their wood siding, deck or interior project."

House+Earth will carry Sansin's line of Enviro Stain exterior wood stains, cleaners and sealants (DEC™, Classic™, ENS™, and SDFT™) and will be able to custom tint Sansin wood stains at its location at 1214 W. 6th. Street, Suite 120, Austin, Texas.

"House+Earth reflects a growing trend in and market need for green building supplies," said Sjoerd Bos, Vice President of the Sansin Corporation. "Sansin and House+Earth have a complementary mission to offer green building materials that help create a healthier home or building. In fact, Sansin's long history in the market shows that going green actually enhances the performance of building projects."

### **About House+Earth**

Located in Austin, Texas, House+Earth offers environmentally friendly alternatives for green building needs inside and outside the home. From flooring, cabinets and tiles to finishes, wallpapers and water and energy saving supplies, House+Earth has the most extensive selection of truly green building materials and healthy home products in Texas. Consumers and green builders can also participate in House+Earth hosted green building classes and product knowledge sessions. For information call 512-300-0484 or email [info@houseandearth.com](mailto:info@houseandearth.com).

### **About Sansin**

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally friendly, 'water-borne' interior and exterior wood products and technologies. Sansin's products deliver outstanding color, durability and performance, without the toxicity found in conventional stains. Sansin Enviro Stains use water, not petroleum solvents, to deeply penetrate and protect wood naturally, from within. Sansin has dealer networks in both Canada and the U.S. To learn more about the Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit <http://www.sansin.com/>. Or, join us on Facebook.

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